ASTRO MALAYSIA HOLDINGS BERHAD

(932533-V) (Incorporated in Malaysia)

QUARTERLY REPORT FOR THE FINANCIAL PERIOD ENDED 31 OCTOBER 2014

(Incorporated in Malaysia)

QUARTERLY REPORT FOR THE THIRD QUARTER ENDED 31 OCTOBER 2014

QUARTERLY REPORT FOR THE THIRD QUARTER ENDED 31 OCTOBER 2014

The Board of Directors of Astro Malaysia Holdings Berhad ("AMH" or "the Company") is pleased to announce the following unaudited condensed consolidated financial statements for the third quarter ended 31 October 2014 which should be read in conjunction with the audited financial statements for the financial year ended 31 January 2014 and the accompanying explanatory notes attached to the unaudited condensed consolidated financial statements.

UNAUDITED CONDENSED CONSOLIDATED INCOME STATEMENTS

		INDIVIDUAI	L QUARTER		CUMULATIV	E QUARTER	
		QUARTER ENDED	QUARTER ENDED	•	PERIOD ENDED	PERIOD ENDED	
	Note	31/10/2014	31/10/2013	_	31/10/2014	31/10/2013	
		RM'm	RM'm	%	RM'm	RM'm	%
Revenue		1,280.2	1,216.5	+5	3,883.2	3,530.6	+10
Cost of sales		(805.7)	(773.1)		(2,507.4)	(2,214.9)	
Gross profit		474.5	443.4	+7	1,375.8	1,315.7	+5
Other operating income		2.8	6.7		39.1	23.8	
Marketing and distribution costs		(131.9)	(137.6)		(380.8)	(402.7)	
Administrative expenses		(137.3)	(109.1)		(377.9)	(347.0)	
Profit from operations		208.1	203.4	+2	656.2	589.8	+11
Finance income		13.0	17.8		45.4	47.5	
Finance costs		(63.8)	(67.9)		(185.8)	(196.6)	
Share of post-tax results from investments accounted for using the							
equity method		(2.6)	(0.6)	_	3.3	1.4	
Profit before tax	17	154.7	152.7	+1	519.1	442.1	+17
Tax expense	18	(44.2)	(29.1)	_	(143.1)	(106.2)	
Profit for the financial period		110.5	123.6	-11	376.0	335.9	+12
Attributable to:							
Equity holders of the Company		113.3	123.8	-8	379.4	336.6	+13
Non-controlling interests		(2.8)	(0.2)		(3.4)	(0.7)	
	;	110.5	123.6	-11	376.0	335.9	+12
Earnings per share attributable to equity holders of the Company (RM):							
- Basic	26	0.022	0.024	-	0.073	0.065	
- Diluted	26	0.022	0.024	-	0.073	0.065	

(Incorporated in Malaysia)

QUARTERLY REPORT FOR THE THIRD QUARTER ENDED 31 OCTOBER 2014

UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME

	INDIVIDUAI	L QUARTER	CUMULATIVI	E QUARTER
	QUARTER ENDED 31/10/2014 RM'm	QUARTER ENDED 31/10/2013 RM'm	PERIOD ENDED 31/10/2014 RM'm	PERIOD ENDED 31/10/2013 RM'm
Profit for the financial period	110.5	123.6	376.0	335.9
Other comprehensive income/(loss): Items that will be reclassified subsequently to profit or loss: - Net change in cash flow hedge	16.4	(55.0)	(24.4)	(0.3)
 Net change in available-for-sale financial assets Foreign currency translation 	- -	0.0^	(0.2) (0.1)	0.0^
Other comprehensive income/(loss), net of tax	16.4	(55.0)	(24.7)	(0.3)
Total comprehensive income for the financial period	126.9	68.6	351.3	335.6
Attributable to:				
Equity holders of the Company Non-controlling interests	129.7 (2.8)	68.8 (0.2)	354.7	336.3 (0.7)
	126.9	68.6	351.3	335.6

[^] Denotes RM12,700

QUARTERLY REPORT FOR THE THIRD QUARTER ENDED 31 OCTOBER 2014 $\,$

	Note	AS AT 31/10/2014	AS AT 31/1/2014
		Unaudited RM'm	Audited RM'm
Non-current assets			
Property, plant and equipment		1,855.1	2,157.0
Investments in associates		54.0	44.0
Investments in joint ventures		0.7	13.9
Other investment		54.3	40.8
Receivables and prepayments		200.4	154.6
Deferred tax assets		42.7	49.6
Derivative financial instruments	21	78.8	107.1
Intangible assets		1,902.2	1,870.3
	_	4,188.2	4,437.3
Current assets			
Inventories		19.8	17.5
Receivables and prepayments		741.1	991.5
Derivative financial instruments	21	16.8	21.8
Investment in unit trusts		-	529.3
Tax recoverable		0.7	0.8
Cash and bank balances		1,470.6	1,105.2
		2,249.0	2,666.1
Total assets	_	6,437.2	7,103.4
Current liabilities			
Payables	22	1,481.7	1,426.3
Derivative financial instruments	21	18.4	4.7
Borrowings	20	386.3	301.7
Tax liabilities		76.3	14.0
	_	1,962.7	1,746.7

QUARTERLY REPORT FOR THE THIRD QUARTER ENDED 31 OCTOBER 2014 $\,$

Unaudited	AS AT 1/1/2014 Audited
RM'm	RM'm
Non-current liabilities	
Payables 22 618.1	1,249.2
Derivative financial instruments 21 10.0	7.6
Borrowings 20 3,151.1	3,361.8
Deferred tax liabilities 82.3	121.1
3,861.5	4,739.7
Total liabilities 5,824.2	6,486.4
1 our numities 3,02 hz	0,100.1
Net assets 613.0	617.0
Capital and reserves attributable to equity holders of the Company	
Share capital 520.2	519.8
Share premium 6,174.7	6,165.4
Exchange reserve (0.1)	0.0\$
Capital redemption reserve 0.0 [®]	$0.0^{@}$
T T	(5,470.2)
Hedging reserve 3.4	27.8
Fair value reserve	0.2
Share scheme reserve 19.8	16.9
Accumulated losses (657.5)	(647.0)
590.3	612.9
Non-controlling interests 22.7	4.1
Total equity 613.0	617.0

^{\$} Denotes RM27,000 © Denotes RM677.50

QUARTERLY REPORT FOR THE THIRD QUARTER ENDED 31 OCTOBER 2014

UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF CHANGES IN EQUITY

	Attributable to equity holders of the Company											
Period ended 31/10/2014	Share capital RM'm	Share premium RM'm	Exchange reserve RM'm	Capital redemption reserve RM'm	Capital reorganisation reserve RM'm	Hedging reserve RM'm	Fair value reserve RM'm	Share scheme reserve RM'm	Accumulated losses RM'm	Total RM'm	Non- controlling interests RM'm	Total RM'm
At 1/2/2014	519.8	6,165.4	$0.0^{\$}$	$0.0^{@}$	(5,470.2)	27.8	0.2	16.9	(647.0)	612.9	4.1	617.0
Profit/(loss) for the financial period	-	-	-	-	-	-	-	-	379.4	379.4	(3.4)	376.0
Other comprehensive loss for the financial period	-	-	(0.1)	-		(24.4)	(0.2)		-	(24.7)	-	(24.7)
Total comprehensive (loss)/income for the financial period	-	-	(0.1)	-	-	(24.4)	(0.2)	-	379.4	354.7	(3.4)	351.3
Ordinary shares dividends	-	-	-	-	-	-	-	-	(389.9)	(389.9)	-	(389.9)
Share grant exercised	0.4	9.3	-	-	-	-	-	(9.7)	-	-	-	-
Issuance of shares to non- controlling interests	-	-	-	-	-	-	-	-	-	-	22.0	22.0
Share-based payment transaction	_	_	-		-	-	-	12.6	-	12.6	-	12.6
Transactions with owners	0.4	9.3	-	-	-	-	-	2.9	(389.9)	(377.3)	22.0	(355.3)
At 31/10/2014	520.2	6,174.7	(0.1)	$0.0^{@}$	(5,470.2)	3.4	-	19.8	(657.5)	590.3	22.7	613.0

^{\$} Denotes RM27,000

[®] Denotes RM677.50

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QUARTERLY REPORT FOR THE THIRD QUARTER ENDED 31 OCTOBER 2014

UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF CHANGES IN EQUITY (continued)

	Attributable to equity holders of the Company											
Period ended 31/10/2013	Share capital	Share premium	Exchange reserve	Capital redemption reserve	Capital reorganisation reserve	Hedging reserve	Fair value reserve	Share scheme reserve	Accumulated losses	Total	Non- controlling interests	Total
	RM'm	RM'm	RM'm	RM'm	RM'm	RM'm	RM'm	RM'm	RM'm	RM'm	RM'm	RM'm
At 1/2/2013	519.8	6,165.4	$0.0^{\$}$	0.0*	(5,470.2)	(54.1)	-	4.0	(653.1)	511.8	4.3	516.1
Profit for the financial period	-	-	-	-	-	-	-	-	336.6	336.6	(0.7)	335.9
Other comprehensive (loss)/ income For the financial period	-	-	-	-		(0.3)	0.0^			(0.3)		(0.3)
Total comprehensive (loss)/income for the financial period	-	-	-	-	-	(0.3)	0.0^	_	336.6	336.3	(0.7)	335.6
Ordinary shares dividends	-	-	-	-	-	-	-	-	(337.9)	(337.9)	-	(337.9)
Share-based payment transaction	-	-	-	-	-	-	-	10.0	-	10.0	-	10.0
Transactions with owners	-	-	-	-	-	-	-	10.0	(337.9)	(327.9)	-	(327.9)
At 31/10/2013	519.8	6,165.4	0.0\$	0.0*	(5,470.2)	(54.4)	0.0^	14.0	(654.4)	520.2	3.6	523.8

^{*} Denotes RM677.50

^{\$} Denotes RM27,000

[^] Denotes RM12,700

QUARTERLY REPORT FOR THE THIRD QUARTER ENDED 31 OCTOBER 2014

	PERIOD ENDED 31/10/2014	PERIOD ENDED 31/10/2013*
CASH FLOWS FROM OPERATING ACTIVITIES	RM'm	RM'm
Profit before tax	519.1	442.1
Adjustments for:	2-71-2	
Non-cash items^	1,023.4	932.0
Interest expense	153.1	156.6
Interest income	(41.3)	(39.9)
Fair value gain on measuring equity interest in a joint venture	(9.0)	-
Operating cash flows before changes in working capital	1,645.3	1,490.8
Changes in working capital	(30.0)	(94.2)
Cash flows from operations	1,615.3	1,396.6
Income tax paid	(112.8)	(127.1)
Interest received	34.8	34.2
Dividend received – unit trust		7.1
Net cash flows generated from operating activities	1,537.3	1,310.8
CASH FLOWS FROM INVESTING ACTIVITIES		
Proceeds from disposal of property, plant and equipment and intangibles	0.9	-
Purchase of property, plant and equipment and intangibles	(459.9)	(448.2)
Disposal/(Purchase) of unit trusts	529.0	(332.1)
Acquisition of other investment	(13.5)	(5.0)
Acquisition of subsidiary, net of cash and cash equivalents acquired	(11.3)	-
Maturities of fixed deposits	617.4	212.9
Interest received on advances to associate	1.7	6.9
Repayment of long-term advances to associate	-	4.2
Investment in joint venture Net cash flows generated from/(used in) investing activities	664.3	(8.0)
CACH ELOWIC EDOM EINANGING A CENTREES		
CASH FLOWS FROM FINANCING ACTIVITIES Dividends paid	(389.9)	(337.9)
Interest paid	(96.6)	(101.5)
Issuance of shares to non-controlling interests	22.0	(101.5)
Payment for set-top boxes	(601.9)	(151.0)
Payment of finance lease liabilities	(77.5)	(73.9)
Repayment of borrowings	(74.9)	-
Net cash flows used in financing activities	(1,218.8)	(664.3)
NET INCREASE IN CASH AND CASH EQUIVALENTS	982.8	77.2
EFFECTS OF FOREIGN EXCHANGE RATE CHANGES	(0.1)	-
CASH AND CASH EQUIVALENTS AT THE BEGINNING OF THE	(0.1)	-
FINANCIAL PERIOD	353.2	518.5
CASH AND CASH EQUIVALENTS AT THE END OF THE		
FINANCIAL PERIOD#	1,335.9	595.7

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QUARTERLY REPORT FOR THE THIRD QUARTER ENDED 31 OCTOBER 2014

UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (continued)

- ^ Non-cash items mainly represent amortisation of intangible assets and depreciation of property, plant and equipment as disclosed in Note 17.
- * The comparative balances in the statements of cash flows have been restated to conform to the current year's presentation and classification, which more accurately reflects the nature of the relevant transactions.
- # The difference between the cash and cash equivalents and cash and bank balances represent deposits with banks that have maturity periods of more than 3 months.

Material Non-Cash Transaction

During the financial period ended 31 October 2014, the Group acquired property, plant and equipment by means of vendor financing of RM164.9m (31 October 2013: RM541.3m). The Group had repaid RM601.9m (31 October 2013: RM151.0m) in relation to vendor financing for property, plant and equipment capitalised in prior financial years.

PART A – EXPLANATORY NOTES PURSUANT TO MALAYSIAN FINANCIAL REPORTING STANDARD 134

1 BASIS OF PREPARATION

The unaudited quarterly report has been prepared in accordance with the reporting requirements as set out in Malaysian Financial Reporting Standard ("MFRS") 134 "Interim Financial Reporting", International Accounting Standard ("IAS") 34 "Interim Financial Reporting", Paragraph 9.22 and Appendix 9B of the Bursa Malaysia Securities Berhad Main Market Listing Requirements ("Bursa Securities Listing Requirements") and should be read in conjunction with the audited financial statements for the financial year ended 31 January 2014.

The significant accounting policies and methods adopted for the unaudited condensed financial statements are consistent with those adopted for the audited financial statements for the financial year ended 31 January 2014 except for the adoption of the new accounting policy below:

Customer loyalty programmes

Loyalty points under the customer loyalty programmes are accounted for as a separately identifiable component of the transaction in which they are granted. The fair value of the consideration received in respect of the initial sale is allocated between the cost of loyalty points and the other components of the sale. The consideration allocated to loyalty points is recognised in the income statements under the caption of 'revenue' when loyalty points are redeemed.

The adoption of the following MFRSs and Amendments to MFRSs that came into effect on 1 February 2014 did not have any significant impact on the unaudited condensed consolidated financial statements upon their initial application.

- Amendments to MFRS 10, 12 and 127 Investment Entities (effective from 1 January 2014)
- Amendment to MFRS 132 Offsetting Financial Assets and Financial Liabilities (effective from 1 January 2014)
- Amendments to MFRS 139 Novation of Derivatives and Continuation of Hedge Accounting (effective from 1 January 2014)
- IC Interpretation 21 Levies (effective from 1 January 2014)

MFRSs and Amendments to MFRSs that are applicable to the Group but not yet effective

The Group has not early adopted the following accounting standards that have been issued by the Malaysian Accounting Standards Board ("MASB") as these are effective for the financial periods beginning on or after 1 February 2015:

- MFRS 119 Defined Benefit Plans: Employee Contributions (effective from 1 July 2014)
- Annual Improvements to MFRS 2010 2012 Cycle (effective from 1 July 2014)

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QUARTERLY REPORT FOR THE THIRD QUARTER ENDED 31 OCTOBER 2014

PART A – EXPLANATORY NOTES PURSUANT TO MALAYSIAN FINANCIAL REPORTING STANDARD 134 (continued)

1 BASIS OF PREPARATION (continued)

MFRSs and Amendments to MFRSs that are applicable to the Group but not yet effective (continued)

- Annual Improvements to MFRS 2011 2013 Cycle (effective from 1 July 2014)
- MFRS 9 Financial Instruments Classification and Measurement of Financial Assets and Financial Liabilities (effective date yet to be determined by MASB)
- Amendments to MFRS 116 and MFRS 138 Clarification of Acceptable Methods of Depreciation and Amortisation (effective from 1 January 2016)
- MFRS 15 Revenue from Contracts with Customers (effective from 1 January 2017)

2 SEASONAL/CYCLICAL FACTORS

The operations of the Group were not significantly affected by seasonal and cyclical factors.

3 UNUSUAL ITEMS

There were no unusual items affecting the assets, liabilities, equity, net income or cash flows of the Group in the third quarter ended 31 October 2014.

4 MATERIAL CHANGES IN ESTIMATES

In the current financial period, the Group conducted a periodic review and revised its estimates in relation to the amortisation of program rights based on the estimated pattern of consumption through its multi-channel distribution of program rights. The impact of the change in estimates on the Group's income statement for the current quarter and financial period ended 31 October 2014 are an increase of RM6.8 million and RM31.2 million respectively in reported EBITDA and profit before tax.

5 DEBT AND EQUITY SECURITIES

On 20 October 2014, the Company issued and allotted 3,428,400 new ordinary shares of RM0.10 each, to eligible executive or eligible employees, pursuant to the terms of the Offer Letter dated 11 October 2012 and in accordance with the By-laws of the Management Share Scheme of the Company.

Save as disclosed above and as disclosed in Note 8(i), there were no issuance, repurchase and repayment of debt and equity securities by the Group during the third quarter ended 31 October 2014.

6 DIVIDENDS PAID

During the financial period ended 31 October 2014, the following dividend payments were made:

- (i) fourth interim single-tier dividend of 2.0 sen per ordinary share in respect of the financial year ended 31 January 2014 amounting to RM103.966,000 was paid on 30 April 2014;
- (ii) first interim single-tier dividend of 2.25 sen per ordinary share in respect of the financial year ending 31 January 2015 amounting to RM116,961,750 was paid on 17 July 2014; and
- (iii) final single-tier dividend of 1.0 sen per ordinary share in respect of the financial year ended 31 January 2014 amounting to RM51,983,000 was paid on 18 July 2014; and

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QUARTERLY REPORT FOR THE THIRD QUARTER ENDED 31 OCTOBER 2014

PART A – EXPLANATORY NOTES PURSUANT TO MALAYSIAN FINANCIAL REPORTING STANDARD 134 (continued)

6 DIVIDENDS PAID (continued)

(iv) second interim single-tier dividend of 2.25 sen per ordinary share in respect of the financial year ending 31 January 2015 amounting to RM116,961,750 was paid on 20 October 2014.

Refer to Note 25 for dividends declared during the third quarter ended 31 October 2014.

7 SEGMENT RESULTS AND REPORTING

For management purposes, the Group is organised into business units based on their services and has two key reportable segments based on operating segments as follows:

- (i) The television segment is a provider of television services including television content, creation, aggregation and distribution, magazine publication and distribution and multimedia interactive services;
- (ii) The radio segment is a provider of radio broadcasting services; and
- (iii) Others

The corporate function relates to treasury and management services and is not an operating segment. The corporate function is presented as part of the reconciliation to the consolidated total.

Transactions between segments are carried out on mutually agreed basis. The effects of such inter-segment transactions are eliminated on consolidation. The measurement basis and classification are consistent with those adopted in the previous financial year.

Segment profit, which is profit before tax, is used to measure performance as management believes that such information is the most relevant in evaluating the results. Income taxes are managed on a group basis and are not allocated to operating segments.

Segment assets

The total of segment assets is measured based on all assets (including goodwill and excluding deferred tax asset) of a segment.

Segment liabilities

The total of segment liabilities is measured based on all liabilities (excluding tax liabilities and deferred tax liabilities) of a segment.

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QUARTERLY REPORT FOR THE THIRD QUARTER ENDED 31 OCTOBER 2014

PART A – EXPLANATORY NOTES PURSUANT TO MALAYSIAN FINANCIAL REPORTING STANDARD 134 (continued)

7 SEGMENT RESULTS AND REPORTING (continued)

Period ended	Television	Dadia	Others	Corporate Function	Elimination	Total
31/10/2014	RM'm	Radio RM'm	RM'm	RM'm	RM'm	Total RM'm
T	2 (50 5	102.0				2.002.2
External revenue	3,679.7	192.0		11.5		3,883.2
Interest income	21.1	1.4	2.5	96.5	(80.2)	41.3
Interest expense	(148.0)	(0.2)	(2.4)	(82.7)	80.2	(153.1)
Depreciation and	(022.6)	(4.2)	(0.5)	(2.0)	10.6	(012.6)
amortisation Share of post-tax	(923.6)	(4.2)	(0.5)	(3.9)	18.6	(913.6)
results from						
investments						
accounted for using the						
equity method	(6.6)	-	9.9	-	-	3.3
Segment						
profit/(loss) – Profit/(loss)						
before tax	442.6	98.4	(15.4)	(21.5)	15.0	519.1
<u>As at</u> 31/10/2014	Television	Radio	Others	Corporate Function	Elimination	Total
51/10/2014	RM'm	RM'm	RM'm	RM'm	RM'm	RM'm
Segment assets	5,178.4	1,230.1	111.4	552.1	(677.5)	6,394.5
Segment liabilities	3,196.7	133.2	37.6	2,958.5	(660.4)	5,665.6
Period ended				Corporate		
31/10/2013	Television	Radio	Others	Function	Elimination	Total
	RM'm	RM'm	RM'm	RM'm	RM'm	RM'm
External revenue	3,341.9	178.5		10.2		3,530.6
Interest income	15.9	1.8	1.7	103.6	(83.1)	39.9
Interest expense	(151.5)	-	(1.8)	(86.4)	83.1	(156.6)
Depreciation and amortisation	(890.1)	(3.0)		(3.3)	30.1	(866.3)
Share of post-tax	(890.1)	(3.0)	-	(3.3)	30.1	(800.3)
results from						
investments						
accounted for using the						
equity method	(3.1)	-	4.5	-	-	1.4
Segment						
profit/(loss) – Profit/(loss)						
before tax	376.1	94.6	(9.0)	(21.1)	1.5	442.1

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QUARTERLY REPORT FOR THE THIRD QUARTER ENDED 31 OCTOBER 2014

PART A – EXPLANATORY NOTES PURSUANT TO MALAYSIAN FINANCIAL REPORTING STANDARD 134 (continued)

7 SEGMENT RESULTS AND REPORTING (continued)

As at 31/1/2014	Television RM'm	Radio RM'm	Others RM'm	Corporate Function RM'm	Elimination RM'm	Total RM'm
Segment assets	5,062.3	1,236.6	50.4	1,272.9	(568.4)	7,053.8
Segment liabilities	3,676.8	156.1	16.9	3,036.0	(534.5)	6,351.3
<u>Quarter ended</u> 31/10/2014	Television RM'm	Radio RM'm	Others RM'm	Corporate Function RM'm	Elimination RM'm	Total RM'm
External revenue	1,209.5	66.8		3.9		1,280.2
Interest income Interest expense Depreciation and	8.4 (48.1)	0.4	1.1 (1.1)	32.5 (28.1)	(29.4) 29.4	13.0 (47.9)
amortisation Share of post-tax results from investments accounted for using the	(310.1)	(1.4)	(0.5)	(1.3)	7.2	(306.1)
equity method Segment profit/(loss) – Profit/(loss)	(4.1)	-	1.5	-	-	(2.6)
before tax	136.8	34.5	(7.1)	(7.6)	(1.9)	154.7
<u>Quarter ended</u> 31/10/2013	Television_RM'm	Radio RM'm	Others RM'm	Corporate Function RM'm	Elimination RM'm	TotalRM'm
External revenue	1,149.6	63.7		3.2		1,216.5
Interest income Interest expense Depreciation and	5.8 (52.7)	0.5	0.6 (0.6)	33.5 (28.7)	(27.2) 27.2	13.2 (54.8)
amortisation Share of post-tax results from investments accounted for using the	(312.3)	(1.1)	-	(1.2)	11.2	(303.4)
equity method Segment profit/(loss) – Profit/(loss)	(2.1)	-	1.5	-	-	(0.6)
before tax	136.8	32.6	(7.7)	(7.5)	(1.5)	152.7

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QUARTERLY REPORT FOR THE THIRD QUARTER ENDED 31 OCTOBER 2014

PART A – EXPLANATORY NOTES PURSUANT TO MALAYSIAN FINANCIAL REPORTING STANDARD 134 (continued)

8 CHANGES IN THE COMPOSITION OF THE GROUP

(i) On 11 February 2014, Astro Retail Ventures Sdn. Bhd. ("ARV") has entered into a Shareholders' Agreement ("SHA") with GS Home Shopping Inc. ("GSHS") to establish a home shopping business in Malaysia through Astro GS Shop Sdn. Bhd. ("AGSSB").

AGSSB was subsequently incorporated on 18 February 2014 with an initial issued and paid-up share capital of RM10.00 comprising 10 ordinary shares of RM1 each, issued to ARV and GSHS in the proportion of 60% and 40% respectively. Pursuant to the SHA, ARV and GSHS had on the following dates, subscribed for additional ordinary shares in AGSSB, proportionate to their respective shareholding proportion of 60% and 40% respectively:-

- (a) on 4 March 2014, ARV and GSHS subscribed for 2,999,994 and 1,999,996 ordinary shares of RM1 each in AGSSB respectively;
- (b) on 5 May 2014, ARV and GSHS subscribed for 9,000,000 and 6,000,000 ordinary shares of RM1 each in AGSSB respectively; and
- (c) on 30 June 2014, ARV and GSHS subscribed for 21,000,000 and 14,000,000 ordinary shares of RM1 each in AGSSB respectively.
- (ii) On 21 February 2014, Astro Sports Marketing Sdn. Bhd. ("ASM") acquired the remaining 50% equity interest in the share capital of Asia Sports Ventures Pte Ltd ("ASV") comprising 2,000,000 ordinary shares of SGD1 each and 1,000,000 redeemable convertible preference shares of SGD1 each. Consequently, ASV became a wholly-owned subsidiary of ASM and indirectly, of the Company. ASV is principally engaged in the development and global commercialisation of the sport of sepaktakraw and the Group is expected to benefit from the sole and exclusive rights to the sports property.

Details of the identifiable assets, liabilities and net cash outflow arising from the acquisition of the subsidiary are as follows:

	Net book value
	<u>RM'm</u>
Intangible assets	9.5
Cash and cash equivalent	1.8
Other receivables	0.4
Other payables	(0.4)
Advances from ASM	(2.4)
Total identifiable net assets	8.9
Add: Goodwill	17.3
Less: Fair value of previous stake	(13.1)
Cash outflow on acquisition	13.1
Less: Cash and cash equivalent of subsidiary acquired	(1.8)
Net cash outflow on acquisition of subsidiary	11.3

The Group recognised a gain of RM9.0m as a result of measuring at fair value its 50% equity interest in ASV held before the business combination. The gain is included in "other income" in the Group's income statement for the financial period ended 31 October 2014.

The revenue included in the consolidated income statement since 21 February 2014 contributed by ASV was RM0.3m whilst its contribution to the Group's profit was a loss of RM1.5m. If the acquisition had occurred on 1 February 2014, the revenue included in the consolidated income statement would have been RM0.3m whilst its contribution to the Group's profit would have been a loss of RM2.0m.

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QUARTERLY REPORT FOR THE THIRD QUARTER ENDED 31 OCTOBER 2014

PART A – EXPLANATORY NOTES PURSUANT TO MALAYSIAN FINANCIAL REPORTING STANDARD 134 (continued)

8 CHANGES IN THE COMPOSITION OF THE GROUP (continued)

- (ii) The goodwill recognised and fair value gain on re-measuring the previously held equity interest is provisional until an independent valuation is performed to finalise the assessment and valuation of the fair value of all identifiable assets and liabilities assumed. This is reasonably expected to be concluded by the end of the financial year. Goodwill arising from this acquisition, the carrying amount of intangible assets and any corresponding deferred tax impact will be adjusted accordingly on a retrospective basis when the assessment and valuation of all identifiable assets and liabilities assumed are finalised.
- (iii) On 13 October 2014, Astro Entertainment Sdn. Bhd. ("AESB") has entered into a Joint Venture Agreement ("JVA") with Spark GmbH and Moving Visuals International Pte Ltd ("MVI") with the objective of launching and co-owning of an Asian-focused documentary channel at an initial cost of investment of SGD30,000 in return for a 30% equity interest in the joint venture company. The joint venture company was subsequently incorporated on 17 November 2014 under the name of "Spark Asia TV Pte Ltd" ("Spark Asia") in Singapore with an initial issued and paid-up share capital of SGD100.00 issued to AESB, Spark GmbH and MVI in the proportion of 30%, 40% and 30% respectively.

Save for the above, there were no other changes in the composition of the Group during the third quarter ended 31 October 2014.

9 INDEMNITY, GUARANTEES AND CONTINGENT ASSETS

a. Indemnity and guarantees

Details of the indemnity and guarantees of the Group as at 31 October 2014, for which no provision has been made in the interim financial statements, are as set out below:

	Grou	р
	31/10/2014	31/1/2014
	RM'm	RM'm
Indemnity given to financial institutions in respect		
of bank guarantees issued (unsecured):		
- Programme rights vendors ¹	151.5	166.7
- Others ²	18.6	12.8
Other indemnities:		
- Guarantee to programme rights vendor provided by AMH ¹	970.8	110.6
- Indemnity to Maxis Berhad ("Maxis") pursuant to		
shareholders' obligations in respect of Advanced Wireless		
Technologies Sdn. Bhd.	6.3	6.3
-	1,147.2	296.4

Notes:

- Included as part of the programming commitments for programme rights as set out in Note 10.
- Consist of bank guarantees issued mainly to Royal Malaysian Customs, utility companies and Perbadanan Tabung Pendidikan Tinggi Nasional.

b. Contingent assets

There were no significant contingent assets as at 31 October 2014 (31 January 2014: Nil).

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QUARTERLY REPORT FOR THE THIRD QUARTER ENDED 31 OCTOBER 2014

PART A – EXPLANATORY NOTES PURSUANT TO MALAYSIAN FINANCIAL REPORTING STANDARD 134 (continued)

10 COMMITMENTS

The Group has the following commitments not provided for in the interim financial statements as at the end of the financial period:

		31/10/2014		31/1/2014					
	Approved and contracted for	Approved and not contracted for	Total	Approved and contracted for	Approved and not contracted for	Total			
	RM'm	RM'm	RM'm	RM'm	RM'm	RM'm			
Property, plant and									
equipment*	2,678.2	412.4	3,090.6	2,868.5	185.7	3,054.2			
Software	213.5	69.7	283.2	258.2	98.4	356.6			
Film library and programme									
rights	1,052.2	120.9	1,173.1	1,227.2	466.8	1,694.0			
_	3,943.9	603.0	4,546.9	4,353.9	750.9	5,104.8			

^{*} Included in approved and contracted for is the supply of transponder capacity with MEASAT International (South Asia) Ltd. and MEASAT Satellite Systems Sdn. Bhd. ("MSS"), both related parties, on MEASAT-3B and MEASAT-3C satellites, of RM1,757.1m and RM543.5m respectively. MSS is a subsidiary of a company in which Ananda Krishnan Tatparanandam ("TAK") has a 99% direct equity interest.

11 SIGNIFICANT RELATED PARTY DISCLOSURES

Usaha Tegas Sdn. Bhd. ("UTSB") and Khazanah Nasional Berhad ("KNB") are parties related to the Company, by virtue of having joint control over Astro Holdings Sdn. Bhd. ("AHSB"), a major shareholder of the Company, pursuant to a shareholders' agreement in relation to AHSB. AHSB holds 100% equity interest in Astro Networks (Malaysia) Sdn. Bhd. ("ANM"), which in turn holds 42.4% equity interest in the Company.

UTSB also has an 9.6% indirect interest in the Company through its wholly-owned subsidiaries All Asia Media Equities Limited and Usaha Tegas Entertainment Systems Sdn Bhd. The ultimate holding company of UTSB is PanOcean Management Limited ("PanOcean"). PanOcean is the trustee of a discretionary trust, the beneficiaries of which are members of the family of Ananda Krishnan Tatparanandam ("TAK") and foundations including those for charitable purposes. Although PanOcean and TAK are deemed to have an interest in the shares of the Company, they do not have any economic or beneficial interest in the shares as such interest is held subject to the terms of the discretionary trust.

TAK also has a deemed interest in the shares of the Company via entities which are the direct shareholders of the Company and AHSB and held by companies ultimately controlled by TAK.

In addition to related party disclosures mentioned elsewhere in the quarterly report, set out below are other significant related party transactions and balances. The related party transactions described below were carried out on agreed terms with the related parties.

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QUARTERLY REPORT FOR THE THIRD QUARTER ENDED 31 OCTOBER 2014

PART A – EXPLANATORY NOTES PURSUANT TO MALAYSIAN FINANCIAL REPORTING STANDARD 134 (continued)

11 SIGNIFICANT RELATED PARTY DISCLOSURES (continued)

Related Parties	Relationship
Maxis Mobile Services Sdn. Bhd.	Subsidiary of a joint venture of UTSB
Maxis Broadband Sdn. Bhd.	Subsidiary of a joint venture of UTSB
ASTRO Overseas Limited ("AOL")	Subsidiary of AHSB
UTSB Management Sdn. Bhd.	Subsidiary of UTSB
Endemol Malaysia Entertainment Group	
Sdn. Bhd.	Joint venture of the Company
Kristal-Astro Sdn. Bhd.	Associate of the Company
Celestial Movie Channel Limited	Associate of AOL
Sun TV Network Limited	Joint venture partner of AOL
Media Innovations Pte Ltd	Joint venture partner of AOL
Tiger Gate Entertainment Limited	Associate of AOL
MEASAT International (South Asia) Ltd.	Subsidiary of a company in which TAK has a 99% direct equity interest
MEASAT Satellite Systems Sdn. Bhd.	Subsidiary of a company in which TAK has a 99% direct equity interest
GS Home Shopping Inc.	Major shareholder of Astro GS Shop Sdn. Bhd., a 60% owned subsidiary of the Company

(i)	Sales of goods and services	Transaction for the period ended 31/10/2014 RM'm	Transaction for the period ended 31/10/2013 RM'm	Balances due from/(to) as at 31/10/2014 RM'm	Balances due from/(to) as at 31/1/2014 RM'm	Commitments as at 31/10/2014 RM'm	Commitments as at 31/1/2014 RM'm
	- Maxis Mobile Services Sdn. Bhd. (Multimedia, interactive and airtime sales)	10.9	10.1	4.7	4.3	-	-
	- Maxis Broadband Sdn. Bhd. (Licensing income)	13.1	8.1	4.9	7.5	-	-
	Kristal-Astro Sdn. Bhd. (Programme services and right sales, technical support and smartcard rental)	23.1	14.1	8.0	5.7	-	-
	- MEASAT Satellite Systems Sdn. Bhd. (Compensation for T11)	29.3	5.6	9.4	5.0	-	-
	- ASTRO Overseas Limited (Management fees)	10.8	10.0	7.1	4.7	-	-
(ii)	Purchases of goods and services						
	- UTSB Management Sdn. Bhd. (Personnel, strategic and other consultancy and support services)	13.9	13.4	(7.3)	(3.2)	-	-
	- Maxis Broadband Sdn. Bhd. (Telecommunication services)	49.0	35.5	(16.1)	(15.8)	-	-

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QUARTERLY REPORT FOR THE THIRD QUARTER ENDED 31 OCTOBER 2014

PART A – EXPLANATORY NOTES PURSUANT TO MALAYSIAN FINANCIAL REPORTING STANDARD 134 (continued)

11 SIGNIFICANT RELATED PARTY DISCLOSURES (continued)

	Transaction for the period ended 31/10/2014 RM'm	Transaction for the period ended 31/10/2013 RM'm	Balances due from/(to) as at 31/10/2014 RM'm	Balances due from/(to) as at 31/1/2014 RM'm	Commitments as at 31/10/2014 RM'm	Commitments as at
(ii) Purchases of goods and services (contin	ued)					
 MEASAT International (South Asia) Ltd. (Deposit paid on transponder lease) 	-	29.8	65.3	66.4	1,757.1	1,785.9
 MEASAT Satellite Systems Sdn. Bhd. (Deposit paid on transponder lease) 	-	-	-	68.3	543.5	552.4
- Sun TV Network Limited (Programme broadcast rights)	23.8	24.1	(7.4)	(7.5)	-	-
 Celestial Movie Channel Limited (Programme broadcast rights) 	12.5	11.7	(1.6)	(1.6)	-	-
 Media Innovations Pte Ltd (Design, build and commission of Over-the-Top solution) 	9.2	2.3	(9.6)	(0.5)	-	-
 Endemol Malaysia Entertainment Group Sdn. Bhd. (Programming rights) 	13.8	4.4	1.2	4.9	21.7	35.4
- Tiger Gate Entertainment Limited (Programming rights)	8.7	8.3	(2.1)	(1.3)	-	-
 GS Home Shopping Inc. (Development of software system) 	5.5	-	(4.4)	-	1.3	-
(iii) Key management personnel compensati	on					
 Salaries, bonus and allowances and other staff related costs Share-based payments 	17.3	27.9				
compensations - Directors fees - Defined contribution plans	4.4 1.5 3.3	3.0 1.2 3.6				

(iv) Government-related entities

KNB through its wholly-owned subsidiary, Pantai Cahaya Bulan Ventures Sdn. Bhd. ("PCBV") has an indirect equity interest over 29.34% of the total issued and paid-up share capital of AHSB. The equity interest of AHSB in the share capital of the Company is disclosed in Note 11 above. PCBV also has a direct equity interest over 8.29% of the total issued and paid-up share capital of the Company. KNB is an investment arm of the Government of Malaysia. Save for one (1) share owned by the Federal Lands Commissioner, a body corporate incorporated under the Federal Lands Commissioner (Incorporation) Act, 1957, all of the ordinary shares of KNB are owned by the Ministry of Finance, a body corporate incorporated under the Ministry of Finance, (Incorporation) Act, 1957 ("MoF Inc.").

All the transactions entered into by the Group with government-related entities are conducted in the ordinary course of the Group's business on negotiated terms or terms comparable to those with other entities that are not government-related.

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QUARTERLY REPORT FOR THE THIRD QUARTER ENDED 31 OCTOBER 2014

PART A – EXPLANATORY NOTES PURSUANT TO MALAYSIAN FINANCIAL REPORTING STANDARD 134 (continued)

11 SIGNIFICANT RELATED PARTY DISCLOSURES (continued)

(iv) Government-related entities (continued)

The Group has transactions that are collectively, but not individually significant with other government-related entities in respect of public utilities. For the financial period ended 31 October 2014, management estimates that the aggregate amounts of the Group significant transactions with government-related entities are at 2.4% of its total administrative expenses and 1.8% of its total revenue.

12 FAIR VALUE MEASUREMENTS

Fair values are categorised into different levels in a fair value hierarchy based on the inputs used in the valuation techniques as follows:

- Level 1: Quoted (unadjusted) prices in active markets for identical assets or liabilities.
- Level 2: Other techniques for which all inputs which have a significant effect on the recorded fair value are observable, either directly (ie. from prices) or indirectly (ie. derived from prices).
- Level 3: Techniques which use inputs which have a significant effect on the recorded fair value that are not based on observable market data.

(a) Financial instruments carried at amortised cost

The carrying amounts of financial assets and liabilities of the Group as at 31 October 2014 approximated their fair values except as set out below:

(Assets)/Liabilities measured at amortised cost:

	Carrying			
	<u>amount</u>	Level 1	Level 2	Level 3
31 October 2014	RM'm	RM'm	RM'm	RM'm
Other investments - bonds	(45.0)	-	(45.1)	-
Borrowings – finance lease liabilities	619.9	-	716.1	-
<u>31 January 2014</u>				
31 January 2014 Other investments - bonds	(35.0)	_	(35.2)	
	(35.0) 661.0	-	(35.2) 771.4	-

The fair value of financial instruments categorised at Level 2 is determined based on a discounted cash flow analysis, using contractual cash flows and market interest rates.

(Incorporated in Malaysia)

QUARTERLY REPORT FOR THE THIRD QUARTER ENDED 31 OCTOBER 2014

PART A – EXPLANATORY NOTES PURSUANT TO MALAYSIAN FINANCIAL REPORTING STANDARD 134 (continued)

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12 FAIR VALUE MEASUREMENTS (continued)

(b) Financial instruments carried at fair value

The following table represents the assets and liabilities measured at fair value:

(Assets)/Liabilities measured at fair value:

Recurring fair value measurements	Carrying amount RM'm	Level 1 RM'm	Level 2 RM'm	Level 3 RM'm
31 October 2014				
Other investments – Series A-1 preference				
shares in unquoted company Other investments – Convertible promissory	(5.8)	-	(5.8)	-
notes	(3.5)	-	(3.5)	-
Forward foreign currency exchange contracts – cash				
flow hedges	(3.5)	-	(3.5)	-
Interest rate swaps – cash flow hedges	12.7	-	12.7	-
Cross-currency interest rate swaps –				
cash flow hedges	(76.4)	-	(76.4)	-
31 January 2014				
Other investments – Investment in unit trusts Other investments – Series A-1 preference	s (529.3)	(529.3)	-	-
shares in unquoted company	(5.8)	-	(5.8)	-
Forward foreign currency exchange contracts – cash				
flow hedges	(15.7)	-	(15.7)	-
Interest rate swaps – cash flow hedges	10.8	-	10.8	-
Cross-currency interest rate swaps –	(111.7)		(111.7)	
cash flow hedges	(111.7)	-	(111.7)	

The valuation technique used to derive the Level 2 fair value for derivative financial instruments is as disclosed in Note 21.

The valuation technique used to derive the Level 2 fair value for other investment is determined by reference to recent sales price of a comparable transaction with a third party.

During the financial period, there were no transfer between Level 1 and Level 2 fair value measurement, and no transfer into and out of Level 3 fair value measurement.

(Incorporated in Malaysia)

QUARTERLY REPORT FOR THE THIRD QUARTER ENDED 31 OCTOBER 2014

PART B – EXPLANATORY NOTES PURSUANT TO APPENDIX 9B OF THE BURSA SECURITIES LISTING REQUIREMENTS

13 ANALYSIS OF PERFORMANCE

(a) Performance of the current quarter (Third Quarter FY15) against the corresponding quarter (Third Quarter FY14):

_	All amounts in RM'm unless otherwise stated				
_	Financial	Highlights	Key Operating	g Indicators	
_	QUARTER	QUARTER	QUARTER	QUARTER	
	ENDED	ENDED	ENDED	ENDED	
_	31/10/2014	31/10/2013	31/10/2014	31/10/2013	
Consolidated Performance					
Total revenue	1,280.2	1,216.5			
$EBITDA^1$	427.5	417.4			
EBITDA margin (%)	33.4	34.3			
Profit before tax	154.7	152.7			
Net profit	110.5	123.6			
Net increase/(decrease) in cash	283.8	(299.3)			
(i) Television					
Subscription revenue	1,053.0	996.3			
Advertising revenue	82.8	90.6			
Other revenue	73.7	62.7			
Total revenue	1,209.5	1,149.6			
EBITDA	402.0	396.0			
EBITDA margin (%)	33.2	34.4			
Profit before tax	136.8	136.8			
Total residential subscribers-end of period ('000)			4,291.8	3,783.7	
Pay-TV residential subscribers-end of period ('000)			3,478.9	3,401.9	
Pay-TV residential subscribers-net			2,	2,.01.5	
additions ('000)			(6.7)	43.1	
Non-subscription customers-end of period ('000) Non-subscription customers-net			812.9	381.8	
additions ('000)			134.6	67.8	
Pay-TV residential ARPU ² (RM)			98.5	95.6	
MAT Churn ³ (%)			10.3	9.3	

(Incorporated in Malaysia)

QUARTERLY REPORT FOR THE THIRD QUARTER ENDED 31 OCTOBER 2014

PART B – EXPLANATORY NOTES PURSUANT TO APPENDIX 9B OF THE BURSA SECURITIES LISTING REQUIREMENTS (continued)

13 ANALYSIS OF PERFORMANCE (continued)

(a) Performance of the current quarter (Third Quarter FY15) against the corresponding quarter (Third Quarter FY14) (continued):

	All a	All amounts in RM'm unless otherwise stated				
	Financia	Financial Highlights		g Indicators		
	QUARTER ENDED 31/10/2014	QUARTER ENDED 31/10/2013	QUARTER ENDED 31/10/2014	QUARTER ENDED 31/10/2013		
(ii) Radio						
Revenue	66.8	63.7				
EBITDA ¹	35.6	33.2				
EBITDA margin (%)	53.3	52.1				
Profit before tax	34.5	32.6				
Listeners ('000) ⁴			12,935	12,193		
Share of Radex ⁵ (%)			60.0	55.1		

Notes:

- 1. Earnings before interest, tax, depreciation and amortisation ("EBITDA") represent profit/(loss) before net finance costs, tax, impairment, write-off and depreciation of property, plant and equipment and amortisation of intangible assets such as software (but excluding amortisation of film library and program rights which are expensed as part of cost of sales), impairment of investments and share of post-tax results from investments accounted for using the equity method.
- 2. Average Revenue Per User ("ARPU") is the monthly average revenue per residential subscriber. ARPU is calculated by dividing the total subscription revenue derived from residential subscribers over the last twelve months with average number of residential subscribers over the same period.
- 3. MAT (moving annual total) Churn is computed by dividing the sum of Churn over the last twelve months with the average residential customer base over the same period. Churn is the number of subscribers over a given period whose subscriptions have been terminated either voluntarily or involuntarily (as a result of non-payment), net of reconnections within a given period.
- 4. Based on the Radio Listenership Survey by Nielsen dated 28 October 2014 (Quarter 3 FY14: 28 October 2013).
- 5. Based on Advertising expenses ("Adex") from Nielsen Media Report dated 15 November 2014 (Quarter 3 FY14: 14 November 2013). Radex is radio advertising expenditure.

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QUARTERLY REPORT FOR THE THIRD QUARTER ENDED 31 OCTOBER 2014

PART B – EXPLANATORY NOTES PURSUANT TO APPENDIX 9B OF THE BURSA SECURITIES LISTING REQUIREMENTS (continued)

13 ANALYSIS OF PERFORMANCE (continued)

(a) Performance of the current quarter (Third Quarter FY15) against the corresponding quarter (Third Quarter FY14) (continued):

Consolidated Performance

Revenue

Revenue for the current quarter of RM1,280.2m was higher by RM63.7m or 5.2% against corresponding quarter of RM1,216.5m. This was mainly due to the increase in subscription and other revenue of RM56.7m and RM11.7m respectively, offset by decrease in advertising revenue of RM4.7m.

The increase in subscription revenue is attributed to an increase in ARPU for Pay-TV residential subscribers of RM2.90 (from RM95.60 to RM98.50) and an increase in number of Pay-TV residential subscribers by 77,000 (3,401,900 to 3,478,900).

The increase in other revenue is due to an increase in licensing income of RM2.5m, prepaid revenue of RM1.4m and sales of programming rights of RM1.3m.

Radio's revenue for the current quarter of RM66.8m was higher by RM3.1m compared with corresponding quarter of RM63.7m. The higher revenue performance was driven by continuous strong listenership ratings.

EBITDA margin

EBITDA margin decreased by 0.9% against the corresponding quarter mainly due to an increase in content costs, higher broadband costs and higher professional and consultancy expenses. The increase was offset by lower installation costs and lower marketing and distribution costs as a percentage of revenue.

Net Profit

Net profit decreased by RM13.1m or 10.6% compared with the corresponding quarter. The decrease in net profit is mainly due to an increase in depreciation of property, plant and equipment of RM2.1m, amortisation of software of RM3.0m and higher tax expenses by RM15.1m, primarily due to a reversal in overprovision of tax amounting RM9.8m in the corresponding quarter. These are offset by an increase in EBITDA of RM10.1m.

Cash Flow

Increase in cash of RM583.1m as compared with corresponding quarter is mainly due to higher operating cash flows of RM115.9m, sales of unit trust of RM376.6m, lower payment of set-top boxes by RM59.4m and lower dividend payment of RM39.0m. This was offset by higher acquisition of property, plant and equipment and intangibles of RM5.9m.

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QUARTERLY REPORT FOR THE THIRD QUARTER ENDED 31 OCTOBER 2014

PART B – EXPLANATORY NOTES PURSUANT TO APPENDIX 9B OF THE BURSA SECURITIES LISTING REQUIREMENTS (continued)

13 ANALYSIS OF PERFORMANCE (continued)

(a) Performance of the current quarter (Third Quarter FY15) against the corresponding quarter (Third Quarter FY14) (continued):

Television

Television registered an increase in total revenue of RM59.9m (or 5.2%) compared with corresponding quarter, which was mainly attributable to the increase in subscription and other revenue of RM56.7m and RM11.0m respectively, offset by decrease in advertising revenue of RM7.8m.

The increase in subscription revenue is attributed to an increase in ARPU for Pay-TV residential subscribers of RM2.90 (from RM95.60 to RM98.50) and an increase in number of Pay-TV residential subscribers by 77,000 (3,401,900 to 3,478,900).

The increase in other revenue was due to an increase in licensing income, prepaid revenue and sales of programming rights.

Television EBITDA increased by RM6.0m or 1.5% against corresponding quarter mainly due to the increase in revenue as highlighted above and lower marketing and distribution costs. The increase was partly offset by higher broadband costs and higher content costs, marginally mitigated by the revision in estimates as disclosed in Note 4.

Radio

Radio's revenue for the current quarter of RM66.8m was higher by RM3.1m or 4.9% compared with the corresponding quarter of RM63.7m. The higher revenue performance was driven by the continuous strong listenership ratings and improved sales tactical offerings. The current quarter's strong growth helped Radio grow its market share to 60.0% as compared with corresponding quarter of 55.1%.

Radio's EBITDA for the current quarter of RM35.6m, increased by RM2.4m or 7.2% against the corresponding quarter, driven by the positive revenue performance.

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QUARTERLY REPORT FOR THE THIRD QUARTER ENDED 31 OCTOBER 2014

PART B – EXPLANATORY NOTES PURSUANT TO APPENDIX 9B OF THE BURSA SECURITIES LISTING REQUIREMENTS (continued)

13 ANALYSIS OF PERFORMANCE (continued)

(b) Performance of the current quarter (Third Quarter FY15) against the preceding quarter (Second Quarter FY15):

	All amounts in RM'm unless otherwise stated				
	Financial	l Highlights	Key Operatin	ng Indicators	
	QUARTER	QUARTER	QUARTER	QUARTER	
	ENDED	ENDED	ENDED	ENDED	
	31/10/2014	31/7/2014	31/10/2014	31/7/2014	
Consolidated Performance					
Total revenue	1,280.2	1,349.1			
EBITDA ¹	427.5	462.2			
EBITDA margin (%)	33.4	34.3			
Profit before tax	154.7	196.2			
Net profit	110.5	136.6			
Net increase/(decrease) in cash	283.8	(106.8)			
(i) Television					
Subscription revenue	1,053.0	1,084.2			
Advertising revenue	82.8	95.7			
Other revenue	73.7	93.7			
Total revenue	1,209.5	1,273.6			
EBITDA	402.0	427.6			
EBITDA margin (%)	33.2	33.6			
Profit before tax	136.8	161.1			
Total residential subscribers-end of					
period ('000) Pay-TV residential subscribers-end			4,291.8	4,163.9	
of period ('000)			3,478.9	3,485.6	
Pay-TV residential subscribers-net additions ('000)			(6.7)	15.2	
Non-subscription customers-end of			, ,	679.2	
period ('000) Non-subscription customers-net			812.9	678.3	
additions ('000)			134.6	152.7	
Pay-TV residential ARPU ² (RM)			98.5	98.0	
MAT Churn ³ (%)			10.3	9.9	

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QUARTERLY REPORT FOR THE THIRD QUARTER ENDED 31 OCTOBER 2014

PART B – EXPLANATORY NOTES PURSUANT TO APPENDIX 9B OF THE BURSA SECURITIES LISTING REQUIREMENTS (continued)

13 ANALYSIS OF PERFORMANCE (continued)

(b) Performance of the current quarter (Third Quarter FY15) against the preceding quarter (Second Quarter FY15) (continued):

	All amounts in RM'm unless otherwise stated				
	Financial	Financial Highlights		g Indicators	
	QUARTER ENDED 31/10/2014	QUARTER ENDED 31/7/2014	QUARTER ENDED 31/10/2014	QUARTER ENDED 31/7/2014	
(ii) Radio					
Revenue	66.8	71.8			
EBITDA ¹ EBITDA margin (%) Profit before tax	35.6 53.3 34.5	42.4 59.1 41.5			
Listeners ('000) ⁴ Share of Radex ⁵ (%)			12,935 60.0	12,645 55.7	

Notes:

- 1. Earnings before interest, tax, depreciation and amortisation ("EBITDA") represent profit/(loss) before net finance costs, tax, impairment, write-off and depreciation of property, plant and equipment and amortisation of intangible assets such as software (but excluding amortisation of film library and program rights which are expensed as part of cost of sales), impairment of investments and share of post-tax results from investments accounted for using the equity method.
- 2. Average Revenue Per User ("ARPU") is the monthly average revenue per residential subscriber. ARPU is calculated by dividing the total subscription revenue derived from residential subscribers over the last twelve months with average number of residential subscribers over the same period.
- 3. MAT (moving annual total) Churn is computed by dividing the sum of Churn over the last twelve months with the average residential customer base over the same period. Churn is the number of subscribers over a given period whose subscriptions have been terminated either voluntarily or involuntarily (as a result of non-payment), net of reconnections within a given period.
- 4. Based on the Radio Listenership Survey by Nielsen dated 28 October 2014 (Quarter 2 FY15: 4 June 2014).
- 5. Based on Advertising expenses ("Adex") from Nielsen Media Report dated 15 November 2014 (Quarter 2 FY15: 15 September 2014). Radex is radio advertising expenditure.

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QUARTERLY REPORT FOR THE THIRD QUARTER ENDED 31 OCTOBER 2014

PART B – EXPLANATORY NOTES PURSUANT TO APPENDIX 9B OF THE BURSA SECURITIES LISTING REQUIREMENTS (continued)

13 ANALYSIS OF PERFORMANCE (continued)

(b) Performance of the current quarter (Third Quarter FY15) against the preceding quarter (Second Quarter FY15) (continued):

Consolidated Performance

Revenue

Revenue for the current quarter of RM1,280.2m was lower by RM68.9m or 5.1% against preceding quarter of RM1,349.1m. This was mainly due to a decrease in subscription, advertising and other revenue RM31.2m, RM17.9m and RM19.8m respectively.

The decrease in subscription revenue was due to lower Pay-TV residential subscribers by 6,700 (from 3,485,600 to 3,478,900) and FIFA World Cup event in preceding quarter.

Advertising revenue for the current quarter of RM149.6m was lower by RM17.9m compared with the preceding quarter of RM167.5m, primarily due to the festive season and FIFA World Cup event in preceding quarter.

The decrease in other revenue is due to a decrease in licensing income of RM23.5m and sales of decoders of RM5.5m.

EBITDA margin

EBITDA margin decreased by 0.9% against the preceding quarter mainly due to a compensation of RM29.3m for the delayed release of satellite services in the preceding quarter and increased in professional and consultancy fees. The decrease was offset by lower content costs as a percentage of revenue.

Net Profit

Net profit decreased by RM26.1m or 19.1% to RM110.5m during the quarter. The decrease was mainly due to a decrease in EBITDA of RM34.7m and increase in net finance income of RM6.0m.

Cash Flow

Increase in cash of RM283.8m as compared with preceding quarter was mainly due to cash generated from operating cash flows of RM596.4m and sales of unit trust of RM44.5m. This was offset by acquisition of property, plant and equipment and intangibles of RM160.6m, payment for set-top boxes of RM21.9m, payment of interest of RM25.4m, dividend payment of RM117.0m and payment of finance lease liabilities of RM27.5m.

(Incorporated in Malaysia)

QUARTERLY REPORT FOR THE THIRD QUARTER ENDED 31 OCTOBER 2014

PART B – EXPLANATORY NOTES PURSUANT TO APPENDIX 9B OF THE BURSA SECURITIES LISTING REQUIREMENTS (continued)

13 ANALYSIS OF PERFORMANCE (continued)

(b) Performance of the current quarter (Third Quarter FY15) against the preceding quarter (Second Quarter FY15) (continued):

Television

Television registered a decrease in total revenue in the current quarter of RM64.1m or 5.0%, which was attributable by the decrease in subscription, advertising and other revenue of RM31.2m, RM12.9m and RM20.0m respectively.

The decrease in subscription revenue was due to lower Pay-TV residential subscribers by 6,700 (from 3,485,600 to 3,478,900) and FIFA World Cup event in the preceding quarter. The decrease in advertising revenue was due to the festive season and FIFA World Cup event in the preceding quarter.

EBITDA contracted by RM25.6m or 6.0% against the preceding quarter mainly due to the decrease in revenue, as highlighted above and increase in professional and consultancy fees. The decrease was offset by lower content costs during the current quarter.

Radio

Radio's revenue for the current quarter of RM66.8m was lower by RM5.0m or 7.0% compared with the preceding quarter of RM71.8m which had benefited from the festive celebrations. Despite the softer radex market, Astro Radio had managed to increase its market share to 60.0% as compared to corresponding period of 55.1%.

The EBITDA of RM35.6m was lower by RM6.8m compared with the preceding quarter of RM42.4m due to lower revenue and higher marketing and promotion cost.

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QUARTERLY REPORT FOR THE THIRD QUARTER ENDED 31 OCTOBER 2014

PART B – EXPLANATORY NOTES PURSUANT TO APPENDIX 9B OF THE BURSA SECURITIES LISTING REQUIREMENTS (continued)

13 ANALYSIS OF PERFORMANCE (continued)

(c) Performance of the current period (YTD October 2014) against the corresponding period (YTD October 2013):

	All amounts in RM'm unless otherwise stated				
	Financial	Highlights	Key Operatin	g Indicators	
	PERIOD	PERIOD	PERIOD	PERIOD	
	ENDED	ENDED	ENDED	ENDED	
	31/10/2014	31/10/2013	31/10/2014	31/10/2013	
Consolidated Performance					
Total revenue	3,883.2	3,530.6			
EBITDA ¹	1,330.9	1,202.9			
EBITDA margin (%)	34.3	34.1			
Profit before tax	519.1	442.1			
Net profit	376.0	335.9			
Net increase/(decrease) in cash	365.4	(135.8)			
(i) Television					
Subscription revenue	3,191.0	2,959.0			
Advertising revenue	247.5	246.0			
Other revenue	241.2	136.9			
Total revenue	3,679.7	3,341.9			
EBITDA	1,243.0	1,127.8			
EBITDA margin (%)	33.8	33.7			
Profit before tax	442.6	376.1			
Total residential subscribers-end of period ('000)			4,291.8	3,783.7	
Pay-TV residential subscribers-end of period ('000)			3,478.9	3,401.9	
Pay-TV residential subscribers-net					
additions ('000) Non-subscription customers-end of			38.8	126.4	
period ('000)			812.9	381.8	
Non-subscription customers-net additions ('000)			371.0	172.7	
Pay-TV residential ARPU ² (RM)			98.5	95.6	
MAT Churn ³ (%)			10.3	9.3	
- " (**)					

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QUARTERLY REPORT FOR THE THIRD QUARTER ENDED 31 OCTOBER 2014

PART B – EXPLANATORY NOTES PURSUANT TO APPENDIX 9B OF THE BURSA SECURITIES LISTING REQUIREMENTS (continued)

13 ANALYSIS OF PERFORMANCE (continued)

(c) Performance of the current period (YTD October 2014) against the corresponding period (YTD October 2013) (continued):

	All amounts in RM'm unless otherwise stated				
	Financial	Financial Highlights		g Indicators	
	PERIOD ENDED 31/10/2014	PERIOD ENDED 31/10/2013	PERIOD ENDED 31/10/2014	PERIOD ENDED 31/10/2013	
(ii) Radio					
Revenue	192.0	178.5			
EBITDA ¹	101.4	95.9			
EBITDA margin (%)	52.8	53.7			
Profit before tax	98.4	94.6			
Listeners ('000) ⁴			12,935	12,193	
Share of Radex ⁵ (%)			60.0	55.1	

Notes:

- 1. Earnings before interest, tax, depreciation and amortisation ("EBITDA") represent profit/(loss) before net finance costs, tax, impairment, write-off and depreciation of property, plant and equipment and amortisation of intangible assets such as software (but excluding amortisation of film library and program rights which are expensed as part of cost of sales), impairment of investments and share of post-tax results from investments accounted for using the equity method.
- 2. Average Revenue Per User ("ARPU") is the monthly average revenue per residential subscriber. ARPU is calculated by dividing the total subscription revenue derived from residential subscribers over the last twelve months with average number of residential subscribers over the same period.
- 3. MAT (moving annual total) Churn is computed by dividing the sum of Churn over the last twelve months with the average residential customer base over the same period. Churn is the number of subscribers over a given period whose subscriptions have been terminated either voluntarily or involuntarily (as a result of non-payment), net of reconnections within a given period.
- 4. Based on the Radio Listenership Survey by Nielsen dated 28 October 2014 (YTD October 2013: 28 October 2013).
- 5. Based on Advertising expenses ("Adex") from Nielsen Media Report dated 15 November 2014 (YTD October 2013: 14 November 2013). Radex is radio advertising expenditure.

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QUARTERLY REPORT FOR THE THIRD QUARTER ENDED 31 OCTOBER 2014

PART B – EXPLANATORY NOTES PURSUANT TO APPENDIX 9B OF THE BURSA SECURITIES LISTING REQUIREMENTS (continued)

13 ANALYSIS OF PERFORMANCE (continued)

(c) Performance of the current period (YTD October 2014) against the corresponding period (YTD October 2013) (continued):

Consolidated Performance

Revenue

Revenue for the current period of RM3,883.2m was higher by RM352.6m or 10.0% against corresponding period of RM3,530.6m. This was mainly due to an increase in subscription, advertising and other revenue of RM232.0m, RM15.0m and RM105.6m respectively.

The increase in subscription revenue was due to higher ARPU for Pay-TV residential subscribers of RM2.90 (from RM95.60 to RM98.50) and higher Pay-TV residential subscribers by 77,000 (from 3,401,900 to 3,478,900). The increase in advertising revenue was contributed by festive seasons and FIFA World Cup.

The increase in other revenue is due to an increase in licensing income of RM75.5m, sales of decoders of RM11.4m and prepaid revenue of RM3.9m.

EBITDA margin

Notwithstanding the higher content costs, arising primarily from key sporting events, EBITDA margin increased by 0.2% against the corresponding period due to lower marketing and distribution cost and staff related costs as a percentage of revenue.

Net Profit

Net profit increased by RM40.1m or 11.9% to RM376.0m during the period. The increase was mainly due to an increase in EBITDA of RM128.0m and lower net finance costs of RM8.7m. The increase was offset by higher depreciation of set-top boxes of RM35.1m, higher amortisation of software of RM14.8m and higher tax expenses of RM36.9m.

Cash Flow

Increase in cash of RM365.4m as compared with corresponding period was mainly due to higher operating cash flows of RM1,537.3m, sales of unit trust of RM529.0m and issuance of shares to non-controlling interest of RM22.0m. This was offset by acquisition of property, plant and equipment and intangibles of RM459.9m, payment for set-top boxes of RM601.9m, acquisition of subsidiary of RM11.3m, payment of interest of RM96.6m, payment of finance lease liabilities of RM77.5m, repayment of borrowings of RM74.9m and dividend payment of RM389.9m.

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QUARTERLY REPORT FOR THE THIRD QUARTER ENDED 31 OCTOBER 2014

PART B – EXPLANATORY NOTES PURSUANT TO APPENDIX 9B OF THE BURSA SECURITIES LISTING REQUIREMENTS (continued)

13 ANALYSIS OF PERFORMANCE (continued)

(c) Performance of the current period (YTD October 2014) against the corresponding period (YTD October 2013) (continued):

Television

Television registered an increase in total revenue in the current period of RM337.8m or 10.1%, which was attributable to the increase in subscription, advertising and other revenue of RM232.0m, RM1.5m and RM104.3m respectively.

The increase in subscription revenue was due to higher ARPU for Pay-TV residential subscribers of RM2.90 (from RM95.60 to RM98.50) and higher Pay-TV residential subscribers by 77,000 (from 3,401,900 to 3,478,900). The increase in advertising revenue was due to festive seasons and FIFA World Cup.

The increase in other revenue was due to an increase in licensing income, prepaid revenue and sales of decoders.

EBITDA increased by RM115.2m or 10.2% against the corresponding period mainly due to the increase in revenue as highlighted above, lower installation costs and lower marketing and distribution costs. The increase was offset by higher content costs, marginally mitigated by the revision in estimates as disclosed in Note 4, and higher broadband costs.

Radio

Radio's revenue for the current period of RM192.0m was higher by RM13.5m or 7.6% compared with the corresponding period of RM178.5m. The higher revenue performance was driven by the pricing and inventory strategies in line with the strong listenership performance. Astro Radio increased its market share to 60.0% as compared to corresponding period of 55.1%.

The higher revenue resulted in higher EBITDA of RM101.4m, an increase of RM5.5m or 5.7% as compared with the corresponding period. The corresponding period's cost base included a write back of unutilised provisions amounting to RM4.4m.

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QUARTERLY REPORT FOR THE THIRD QUARTER ENDED 31 OCTOBER 2014

PART B – EXPLANATORY NOTES PURSUANT TO APPENDIX 9B OF THE BURSA SECURITIES LISTING REQUIREMENTS (continued)

14 PROSPECTS FOR THE FINANCIAL YEAR ENDING 31 JANUARY 2015

The Group is executing on its key strategy of growing revenues by providing differentiated content and a diverse range of value added products and services.

As a leading aggregator, creator and distributor of content, we are increasing our investment in high quality original programming. We have a unique line-up of premier sports content such as the BPL and we have strengthened our portfolio of channel brands with the launch of 10 new channels, 8 of which are in HD quality. We believe this will drive better take up of our HD packages and together with other enhancing products and services will continue to improve ARPU. The IPTV business remains challenging as we are unable to establish an acceptable broadband service level to our customers.

Our strong TV viewership and radio listenership combined with our integrated media offering across TV, Radio and Digital media give us a unique capability to assist advertisers to engage with our customers across all demographics. Our comprehensive marketing solutions give us the confidence that we will be able to continue to grow Adex share.

We remain active managers of all our costs, with disciplined monitoring of our key cost drivers. The Group maintains good visibility on its operating expenses, in particular content costs, with the significant majority of our key content contracts secured on a long term basis.

On the basis of the above, the Board believes that in a more challenging economic environment, the Group will remain cash generative; and given its financial strength, it will be able to both invest in its growth strategy, and pursue its progressive dividend policy.

15 PROFIT FORECAST OR PROFIT GUARANTEE

Not applicable as the Group did not publish any profit forecast.

16 QUALIFICATION OF PRECEDING AUDITED ANNUAL FINANCIAL STATEMENTS

There was no qualification to the preceding audited annual financial statements for the financial year ended 31 January 2014.

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QUARTERLY REPORT FOR THE THIRD QUARTER ENDED 31 OCTOBER 2014

PART B – EXPLANATORY NOTES PURSUANT TO APPENDIX 9B OF THE BURSA SECURITIES LISTING REQUIREMENTS (continued)

17 PROFIT BEFORE TAX

The following items have been charged/(credited) in arriving at the profit before tax:

	INDIVIDUAL	QUARTER	CUMULATIVE QUARTER		
	QUARTER	QUARTER	PERIOD	PERIOD	
	ENDED	ENDED	ENDED	ENDED	
	31/10/2014	31/10/2013	31/10/2014	31/10/2013	
	RM'm	RM'm	RM'm	RM'm	
Amortisation of intangible assets	119.9	119.3	342.1	340.8	
Depreciation of property, plant and					
Equipment	186.2	184.1	571.5	525.5	
Impairment of receivables	21.0	14.0	46.5	39.2	
Finance income:					
- Interest income	13.0	10.6	35.1	32.6	
- Unit trust	-	2.6	6.2	7.3	
 Realised foreign exchange gain 	-	1.2	-	7.6	
 Unrealised foreign exchange gain 	-	32.6	25.8	-	
 Fair value loss on derivative 					
recycled to income statement					
arising from foreign exchange risk	-	(29.2)	(21.7)	-	
	13.0	17.8	45.4	47.5	
Finance costs:					
 Bank borrowings 	26.1	26.6	76.8	80.1	
 Finance lease liabilities 	11.7	12.6	35.6	38.0	
 Vendor financing 	7.6	12.0	29.6	29.8	
 Realised foreign exchange losses 	-	-	0.5	-	
 Unrealised foreign exchange losses 	26.1	-	-	40.3	
 Fair value loss/(gain) on derivative 					
recycled to income statement					
arising from:					
 Interest rate risk 	10.5	13.1	32.2	30.0	
 Foreign exchange risk 	(20.7)	-	-	(30.3)	
- Others	2.5	3.6	11.1	8.7	
	63.8	67.9	185.8	196.6	

Other than as presented in the income statement and as disclosed above, there were no gain/loss on disposal of quoted and unquoted investments or properties, impairment of assets or any other exceptional items for the current quarter.

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QUARTERLY REPORT FOR THE THIRD QUARTER ENDED 31 OCTOBER 2014

PART B – EXPLANATORY NOTES PURSUANT TO APPENDIX 9B OF THE BURSA SECURITIES LISTING REQUIREMENTS (continued)

18 TAXATION

	INDIVIDUAL	INDIVIDUAL QUARTER		CUMULATIVE QUARTER	
	QUARTER	QUARTER	PERIOD	PERIOD	
	ENDED	ENDED	ENDED	ENDED	
	31/10/2014	31/10/2013	31/10/2014	31/10/2013	
	RM'm	RM'm	RM'm	RM'm	
Current tax	53.7	40.7	175.1	133.0	
Deferred tax	(9.5)	(11.6)	(32.0)	(26.8)	
	44.2	29.1	143.1	106.2	

Reconciliation of the estimated income tax expense applicable to profit before taxation at the Malaysian statutory tax rate to estimated income tax expense at the effective tax rate of the Group is as follows:

	INDIVIDUAL QUARTER		CUMULATIVE QUARTER	
	QUARTER ENDED 31/10/2014 RM'm	QUARTER ENDED 31/10/2013 RM'm	PERIOD ENDED 31/10/2014 RM'm	PERIOD ENDED 31/10/2013 RM'm
Profit before taxation	154.7	152.7	519.1	442.1
Tax at Malaysian corporate tax rate of 25% Tax effect of: Unrecognised deferred tax asset	38.7 3.4	38.2 0.5	129.8 4.4	110.5 2.0
Utilisation of previously unrecognised temporary differences Effect of changes in tax rate Others (including expenses not		(2.7)	(0.4)	(2.7)
Others (including expenses not deductible for tax purposes and income not subject to tax) Taxation charge	2.1 44.2	(6.9) 29.1	9.3 143.1	(3.6)

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QUARTERLY REPORT FOR THE THIRD QUARTER ENDED 31 OCTOBER 2014

PART B – EXPLANATORY NOTES PURSUANT TO APPENDIX 9B OF THE BURSA SECURITIES LISTING REQUIREMENTS (continued)

19 STATUS OF CORPORATE PROPOSALS ANNOUNCED

Utilisation of IPO proceeds

On 19 October 2012, the entire issued and paid-up share capital of the Company was listed on the Main Market of Bursa Malaysia Securities Berhad.

As at 11 December 2014, the gross proceeds of RM1,422.9m from the Public Issue were utilised in the following manner:

	Proposed Utilisation Amount	Actual Utilisation Amount	Intended Timeframe for	Balan	ce
	RM'm	RM'm		RM'm	%
Repayment of bank borrowings	500.0	500.0	Within 12 months	-	-
Capital expenditure	750.0	690.0	Within 36 months	60.0	8
Working capital Estimated fees and expenses for the IPO	112.9	112.9	Within 24 months	-	-
and listing*	60.0	60.0	Within 3 months		
	1,422.9	1,362.9		60.0	4

^{*} Excess of the amounts allocated will be utilised for meeting general working capital requirements as disclosed in the Prospectus in relation to the IPO dated 21 September 2012. As at 31 October 2014, the excess amount has been utilised.

20 GROUP BORROWINGS AND DEBT SECURITIES

The amount of Group borrowings and debt securities as at 31 October 2014 are as follows:

		Non-	
	Current	current	Total
	RM'm	RM'm	RM'm
Unsecured:			
Term loans			
- RM Term Loan	218.2	1,700.0	1,918.2
- USD Term Loan – USD330 million	113.2	916.1	1,029.3
	331.4	2,616.1	2,947.5
Less: Debt issuance costs	(7.4)	(22.6)	(30.0)
Term loans, net of debt issuance costs	324.0	2,593.5	2,917.5
Finance lease			
- Lease of transponders ^(a)	57.1	550.7	607.8
- Lease of equipment and software ^(b)	5.2	6.9	12.1
	62.3	557.6	619.9
	386.3	3,151.1	3,537.4

(Incorporated in Malaysia)

QUARTERLY REPORT FOR THE THIRD QUARTER ENDED 31 OCTOBER 2014

PART B – EXPLANATORY NOTES PURSUANT TO APPENDIX 9B OF THE BURSA SECURITIES LISTING REQUIREMENTS (continued)

20 GROUP BORROWINGS AND DEBT SECURITIES (continued)

The Group borrowings and debt securities were denominated in the following currencies:

	Total
	RM'm
Ringgit Malaysia	2,516.0
United States Dollars ("USD")	1,021.4
	3,537.4

Note:

- (a) Lease of transponders on the MEASAT 3 satellite and MEASAT 3A satellite from the lessor, MEASAT Satellite Systems Sdn. Bhd.("MSS"), a related party.
- (b) HP lease for servers' hardware, software and testing environment hardware.

21 DERIVATIVE FINANCIAL INSTRUMENTS

(a) Disclosure of derivatives

Types of desiretives

Details of derivative financial instruments outstanding as at 31 October 2014 are set out below:

Contract

Types of derivatives	Contract/ Notional Amount	Fair Value Assets	Fair Value Liabilities
	RM'm	RM'm	RM'm
Forward foreign currency exchange contracts ("FX Contracts")			
- Less than 1 year	1,070.6	7.6	(4.1)
- 1 to 3 years	-	-	-
- More than 3 years			
	1,070.6	7.6	(4.1)
Interest rate swaps ("IRS")			
- Less than 1 year	428.1	0.1	(3.5)
- 1 to 3 years	839.4	0.4	(3.0)
- More than 3 years	900.0		(6.7)
	2,167.5	0.5	(13.2)
Cross-currency interest rate swaps ("CCIRS")			
- Less than 1 year	107.8	9.1	(10.8)
- 1 to 3 years	430.9	23.9	(0.3)
- More than 3 years	646.7	54.5	-
	1,185.4	87.5	(11.1)

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QUARTERLY REPORT FOR THE THIRD QUARTER ENDED 31 OCTOBER 2014

PART B – EXPLANATORY NOTES PURSUANT TO APPENDIX 9B OF THE BURSA SECURITIES LISTING REQUIREMENTS (continued)

21 DERIVATIVE FINANCIAL INSTRUMENTS (continued)

(a) Disclosure of derivatives (continued)

There have been no changes since the end of the previous financial year ended 31 January 2014 in respect of the following:

- the market risk and credit risk associated with the derivatives as these are used for hedging purposes;
- (ii) the cash requirements of the derivatives;
- (iii) the policies in place for mitigating or controlling the risks associated with the derivatives; and
- (iv) the related accounting policies.

(b) Disclosure of gains/(losses) arising from fair value

The Group determines the fair values of the derivative financial instruments relating to the FX Contracts using valuation techniques which utilise data from recognised financial information sources. Assumptions are based on market conditions existing at each balance sheet date. The fair values are calculated at the present value of the estimated future cash flow using an appropriate market based yield curve. As for IRS and CCIRS, the fair values were obtained from the counterparty banks.

As at 31 October 2014, the Group recognised net total derivative financial assets of RM67.2m, a decrease of RM49.4m from the previous financial year ended 31 January 2014, on re-measuring the fair values of the derivative financial instruments. The corresponding increase has been included in equity in the hedging reserve. For the current year, RM18.8m of the hedging reserve was transferred to the income statement to offset the unrealised gain of RM18.8m which resulted from the strengthening of RM against USD. This resulted in a decrease on the credit balance in the hedging reserve as at 31 October 2014 by RM24.4m to RM3.4m compared with the financial year ended 31 January 2014.

Forward foreign currency exchange contracts

Forward foreign currency exchange contracts are used to manage the foreign currency exposures arising from the Group's payables denominated in currencies other than the functional currencies of the Group. The forward foreign currency exchange contracts have maturities of less than one year after the balance sheet date. The notional principal amounts of the outstanding forward foreign currency exchange contracts at 31 October 2014 were RM1,070.6m (31 January 2014: RM960.8m).

Interest rate swaps

Interest rate swaps are used to achieve an appropriate interest rate exposure within the Group. The Group entered into interest rate swaps to hedge the cash flow risk in relation to the floating interest rate of a bank loan, as disclosed in Note 20 with notional principal amounts of RM1,425.0m (31 January 2014: RM1,462.5m) and vendor financing, as disclosed in Note 22 with notional principal amounts of RM487.8m and USD78.0m (31 January 2014: RM97.7m and USD59.9m).

The interest rate swaps for bank loan were entered up to 10 years with an average fixed swap rate of 4.15% (31 January 2014: 4.15%).

The Ringgit and USD dollar interest rate swaps for vendor financing were entered into for a period of up to 3 years with an average fixed swap rate of 3.70% (31 January 2014: 3.61%) and 0.45% (31 January 2014: 0.45%) respectively.

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QUARTERLY REPORT FOR THE THIRD QUARTER ENDED 31 OCTOBER 2014

PART B – EXPLANATORY NOTES PURSUANT TO APPENDIX 9B OF THE BURSA SECURITIES LISTING REQUIREMENTS (continued)

21 DERIVATIVE FINANCIAL INSTRUMENTS (continued)

(b) Disclosure of gains/(losses) arising from fair value (continued)

Cross-currency interest rate swaps

To mitigate financial risks arising from adverse fluctuations in interest and exchange rates, the Group entered into cross-currency interest rate swaps with notional principal amounts of USD313.5m (31 January 2014: USD321.8m) for bank loan and USD49.7m (31 January 2014: USD17.7m) for vendor financing.

The cross-currency interest rate swap for bank loan was entered up to a period of 10 years and had an average fixed swap rate and exchange rate of 4.19% (inclusive of interest margin of 1%) (31 January 2014: 4.19% (inclusive of interest margin of 1%)) and USD/RM3.0189 (31 January 2014: USD/RM3.0189) respectively.

The cross-currency interest rate swap for vendor financing was entered up to a period of 3 years and had an average fixed swap rate and exchange rate of 4.27% (inclusive of interest margin of 1.0%) (31 January 2014: 4.28% (inclusive of interest margin of 1.1%)) and USD/RM3.2496 (31 January 2014: USD/RM3.2657).

22 PAYABLES

Included in payables are credit terms granted by vendors that generally range from 0 to 90 days (31 January 2014: 0 to 90 days). Vendors of set-top boxes and outdoor units have granted an extended payment term of 36 months ("vendor financing") on Usance Letter of Credit Payable at Sight ("ULCP") and Promissory Notes ("PN") basis to the Group.

The effective interest rates at the end of the financial period ranged between 1.2% and 5.2% (31 January 2014: 1.2% and 4.7%) per annum.

As at 31 October 2014, the vendor financing included in payables is RM958.1m (31 January 2014: RM1,360.8m), comprising current portion of RM340.0m (31 January 2014: RM111.7m) and non-current portion of RM618.1m (31 January 2014: RM1,249.2m).

23 DISCLOSURE OF REALISED AND UNREALISED RETAINED PROFITS/(ACCUMULATED LOSSES)

The following analysis is prepared in accordance with Special Matter No. 1, Determination of Realised and Unrealised Profits or Losses in the context of disclosure pursuant to Bursa Malaysia Securities Berhad Listing Requirements, as issued by the Malaysian Institute of Accountants ("MIA Guidance") and the directive of Bursa Malaysia Securities Berhad.

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QUARTERLY REPORT FOR THE THIRD QUARTER ENDED 31 OCTOBER 2014

PART B – EXPLANATORY NOTES PURSUANT TO APPENDIX 9B OF THE BURSA SECURITIES LISTING REQUIREMENTS (continued)

23 DISCLOSURE OF REALISED AND UNREALISED RETAINED PROFITS/(ACCUMULATED LOSSES) (continued)

The breakdown of (accumulated losses)/retained profits of the Group as at the balance sheet date, into realised and unrealised (losses)/profits, pursuant to the directive, is as follows:

<u>Group</u>	As at31/10/2014_	As at 31/1/2014
	RM'm	RM'm
Total (accumulated losses)/retained profits of the Company and its subsidiaries:		
- Realised	(261.5)	(215.6)
- Unrealised ^{N1}	42.7	32.8
	(218.8)	(182.8)
Total retained profits from associates and joint ventures:		
- Realised	17.4	14.1
- Unrealised	-	-
	(201.4)	(168.7)
Less: Consolidation adjustments	(456.1)	(478.3)
Total accumulated losses as per consolidated balance sheets	(657.5)	(647.0)

N1 The unrealised retained profits/(accumulated losses) are mainly deferred tax provision and translation gains or losses of monetary items denominated in a currency other than the functional currency.

24 CHANGES IN MATERIAL LITIGATION

There have been no significant developments in material litigations since the last balance sheet included in the annual audited financial statements up to the date of this announcement, except for the following:-

(i) Civil Suit in Indonesia by PTDV

With regard to PTDV's claim on the alleged unlawful act or tort for immaterial losses of USD20 billion against MBNS and other defendants, the South Jakarta District Court ("SJDC") had on 5 June 2014 dismissed the claim filed by PTDV.

After an examination of the evidence presented to the court, the SJDC ruled that the claim originated from the Subscription and Shareholders Agreement dated 11 March 2005 ("SSA") which contained an arbitration clause for dispute resolution. The SJDC ruled that the arbitration clause in the SSA was binding and applicable and thus the case must be determined by way of arbitration under the auspices of the Singapore International Arbitration Centre ("SIAC"). Based on the laws of Indonesia, the SJDC determined that it did not have the jurisdiction to hear the case and accordingly dismissed the claim. By way of background, this dispute has already been heard and finally determined by way of arbitration under the auspices of the SIAC and several awards were made by the Arbitration Tribunal in favor of MBNS and the other Astro entities in 2009 and 2010 ("SIAC Awards"). These SIAC Awards have been registered in Malaysia.

It is believed that PTDV has appealed against the judgment of the SJDC.

(Incorporated in Malaysia)

QUARTERLY REPORT FOR THE THIRD QUARTER ENDED 31 OCTOBER 2014

PART B – EXPLANATORY NOTES PURSUANT TO APPENDIX 9B OF THE BURSA SECURITIES LISTING REQUIREMENTS (continued)

24 CHANGES IN MATERIAL LITIGATION (continued)

(ii) Application For Enforcement of The SIAC Awards In Hong Kong

With regard to the garnishee proceedings in Hong Kong brought by MBNS, and other plaintiffs (collectively, the "Claimants") against AcrossAsia Limited ("Garnishee"), the Claimants had subsequently filed an application to the High Court for leave to appeal to the Court of Appeal against the unconditional stay of execution of the garnishee order absolute granted by the Hong Kong High Court to the Garnishee and PT First Media ("PT FM"). This application has since been refused by the High Court. On 4 April 2014, the Claimants renewed this application for leave to appeal, this time before the Court of Appeal. The Court of Appeal had dismissed the Claimants' application for leave to appeal against the unconditional stay of execution of the garnishee order.

(iii) Civil Suit in Indonesia by PT Ayunda Prima Mitra ("PT APM")

With regard to PT APM's claim against MBNS and other defendants for USD 1.75 billion, it was earlier disclosed that the Astro Defendants filed a challenge on the basis that the SJDC had no jurisdiction to hear the claim and that the claim falls within the scope of a binding arbitration agreement set out in the SSA.

On 13 May 2009, the SJDC rejected the Astro Defendants' challenge that PT APM's claim falls within the scope of a binding arbitration agreement set out in the SSA and held that it had jurisdiction to hear the dispute and subsequently, the SJDC had on 17 September 2009 dismissed PT APM's claims on grounds that PT APM had no legal standing to bring the action against the Astro Defendants.

Both the Astro Defendants and PT APM have since appealed to the Supreme Court and the appeals are pending determination.

(iv) Singapore Court Proceedings in relation to the enforcement of the SIAC Awards

With regard to the Singapore court proceedings in relation to the enforcement of the SIAC Awards, it was earlier disclosed that the effect of the Singapore Court of Appeal decision was that the worldwide Mareva injunctions obtained by the Astro Claimants in July 2011 have ceased to be operative. PT FM has since filed an application in court to determine whether it can claim any damages consequent on the Mareva injunctions. This application is being opposed by the Astro Claimants.

(v) Arbitration Proceedings between MBNS and AV Asia Sdn Bhd ("AV Asia")

With regard to the dispute between MBNS and AV Asia in relation to an alleged breach of a Mutual Non-Disclosure Agreement, the arbitration proceedings were held at the Kuala Lumpur Regional Centre for Arbitration (KLRCA) from 14 July 2014 until 18 July 2014. On 10 October 2014, MBNS received the decision of the Arbitral Tribunal. The Arbitral Tribunal ruled that MBNS is not in breach of the Mutual Non-Disclosure Agreement and dismissed the Counterclaim of AV Asia. The Arbitral Tribunal also ordered AV Asia to pay costs in the sum of USD1,051,554 to MBNS.

(Incorporated in Malaysia)

QUARTERLY REPORT FOR THE THIRD QUARTER ENDED 31 OCTOBER 2014

PART B – EXPLANATORY NOTES PURSUANT TO APPENDIX 9B OF THE BURSA SECURITIES LISTING REQUIREMENTS (continued)

25 DIVIDENDS

(a) The Board of Directors has declared a third interim single-tier dividend of 2.25 sen per ordinary share in respect of the financial year ending 31 January 2015 amounting to RM117,038,889, to be paid on 12 January 2015. The entitlement date for the dividend payment is 29 December 2014.

A depositor shall qualify for entitlement to the dividend only in respect of:

- (i) shares transferred to the depositor's securities account before 4.00 pm on 29 December 2014 in respect of transfers; and
- (ii) shares bought on Bursa Malaysia Securities Berhad on a cum entitlement basis according to the Rules of Bursa Malaysia Securities Berhad.
- (b) The total dividends paid and proposed for the financial period ended 31 October 2014 is 2.25 sen per share, based on 5,201,728,400 ordinary shares and 4.5 sen per share, based on 5,198,300,000 ordinary shares (31 October 2013: 6.0 sen per share, based on 5,198,300,000 ordinary shares).

26 EARNINGS PER SHARE

The calculation of basic earnings per ordinary share at 31 October 2014 was based on the profit attributable to ordinary shareholders and a weighted average number of ordinary shares outstanding.

The calculation of diluted earnings per ordinary shares at 31 October 2014 was based on profit attributable to ordinary shareholders and a weighted average number of ordinary shares outstanding after adjustment for the effects of all dilutive potential ordinary shares.

The following tables reflect the profit and share data used in the computation of basic and diluted earnings per share as at 31 October 2014:

_	INDIVIDUAL QUARTER		CUMULATIVE QUARTER	
	QUARTER ENDED	QUARTER ENDED	PERIOD ENDED	PERIOD ENDED
-	31/10/2014	31/10/2013	31/10/2014	31/10/2013
Profit attributable to the equity holders of the Company (RM'm)	113.3	123.8	379.4	336.6
(i) Basic EPS				
Weighted average number of issued ordinary shares ('m)	5,198.7	5,198.3	5,198.4	5,198.3
Basic earnings per share (RM)	0.022	0.024	0.073	0.065

(Incorporated in Malaysia)

QUARTERLY REPORT FOR THE THIRD QUARTER ENDED 31 OCTOBER 2014

PART B – EXPLANATORY NOTES PURSUANT TO APPENDIX 9B OF THE BURSA SECURITIES LISTING REQUIREMENTS (continued)

26 EARNINGS PER SHARE (continued)

	INDIVIDUAL QUARTER		CUMULATIVE QUARTER	
	QUARTER ENDED 31/10/2014	QUARTER ENDED 31/10/2013	PERIOD ENDED 31/10/2014	PERIOD ENDED 31/10/2013
(ii) Diluted EPS				
Weighted average number of issued Ordinary shares ('m) Effect of dilution: Grant of share awards under the	5,198.7	5,198.3	5,198.4	5,198.3
management share scheme ('m)	9.3 5,208.0	7.0 5,205.3	9.0 5,207.4	7.0 5,205.3
Diluted earnings per share (RM)	0.022	0.024	0.073	0.065

27 MATERIAL EVENTS SUBSEQUENT TO END OF THE FINANCIAL YEAR

There were no material subsequent events during the period from the end of the quarter review to 11 December 2014.

BY ORDER OF THE BOARD

LIEW WEI YEE SHARON

(License No. LS0007908)

Company Secretary 11 December 2014